

countries Italy, Korea, Lithuania, Sri Lanka and Turkey. This marked a 50% increase compared to 2012. On the visitor side, 6,015 buyers from 63 countries and regions attended – a 25% increase on last year.

“The increase in both exhibitor and visitor numbers confirms that not only is the regional fibre and yarn industry in good shape, but also that this fair is the best platform to take advantage of the growing potential in Asia, and in particular, in the domestic Chinese market,” commented Wendy Wen, Senior General Manager for fair co-organiser Messe Frankfurt (HK) Ltd.

“The increased presence from Indian and Pakistani exhibitors was noticeable, but it was also pleasing that five new countries were represented this year as well. This is something we expect to continue in the future.”

Exhibitors at the fair were satisfied with the range of buyers that were present. “No doubt this is a good show; we have met buyers from China as well as Bangladesh, Japan, Korea, Italy, Germany and Turkey,” explained Asjad Khan, Master Textile Mills, Pakistan. This year’s Pakistan Zone featured 21 exhibitors, including yarn producers, Indus Dyeing & Manufacturing who were pleased with the buyer range.

“Siro yarn is popular and also spandex, bamboo and melange at the show. We have had a lot of buyers from China, but also some from Turkey, Japan, Korea and Portugal,” said S. Abedin Ahmed Rizvi. “We are already selling a lot to China, but we can reach new buyers at this show, as well as introduce our new products to existing customers.”

The Indian Pavilion contained over 50 exhibitors this year with a range of products on offer including dyed and fancy cotton yarns and natural fibres, varieties of single, twisted, compact, gassed, mercerised and crepe yarns for knitwear and weaving, as well as 100% cotton and linen yarns. According to K. Raju, the Regional Officer at pavilion organiser Texprocil, the overall feeling among participants was positive.

“The response here has been good, and our members have been very busy these past few days,” he said. “This show is a good opportunity to explore the Chinese market, especially as trade between China and India is growing.” N.V.N. Sudheer from Sri Nkr Textiles agreed.

“This is an important trade fair to reach the Chinese market. But you can meet with buyers from all around

the world here as well – this time we’ve had visitors from Japan, Korea and Taiwan too.” Kikani Exports’ K. Ravi had a similar sentiment. “Yarn Expo is an ideal place to meet our existing customers and also new ones. This year we have met with buyers from Belgium, Russia, China, Egypt and Korea.”

‘Gaziantep is Turkey’s main carpet production center’

The Turkish city of Gaziantep, is the main carpet production center in the country, with close to 90 percent of the overall carpets in Turkey being manufactured in the city, said Cihan Dagci, vice chairman of Gaziantep Entrepreneurial Businessmen’s Association (GAPGIAD).

The GAPGIAD official was addressing the Kahramanmaraş Leading Businessmen’s Association (KALIDA) textiles committee members, who were visiting the GAPGIAD textile and carpet factory in the city, in order to understand the carpet manufacturing process in the factory and explore opportunities for investments.

The carpet production industry in Gaziantep has developed significantly, however there is a shortage in supply of yarn and other products, which is essential for manufacturing carpets in the city, he added.

Mr. Dagci stressed the importance of investing in research and development for the carpet industry to develop new products every year, in order to compete with international markets.

Another challenge faced by the city’s carpet sector is personnel shortage, the scarcity of qualified workers in the Gaziantep carpet industry, is the biggest obstacle that hinders growth in production, he added.

According to the GAPGIAD official, it is important for entrepreneurs to overcome such obstacles and increase production to compete in international markets, which are far more advanced in terms of innovations, research and development.

The main objective of the KALIDA textiles committee members’ visit was to study the carpet manufacturing industry of Gaziantep, in order to understand the production processes and explore possibilities of investing in the carpet sector of the city.

given to Navratna Cotton Entrepreneurs and 17 farmers from across the country were awarded special recognition. SP Oswal said that major challenges in Cotton industry today are price equilibrium, adulteration of seeds, contamination of cotton and ginning practices, and rising labour cost. He said that high quality Indian yarns are recognised worldwide. While we are world No.1 in spinning segment, we export less than 4% of finished fabric as compared to 28% from China. Oswal insisted on increasing per acre production and encouraging machinery practices in cotton picking over hand picking. Ray Butler presented on the World Cotton Scenario. Other discussions included challenges for Indian Textile Industry on the global stage and emerging cotton scenario by 2020.

African textile body ACTIF gains IAF membership

The IAF is proud to have ACTIF as its newest association member. ACTIF stands for African Cotton Textiles Industry Federation and represents the national associations and Private Industries in 24 African Countries.

It is proud, that with this membership from Africa, now all continents are represented in its membership. True to its name, ACTIF is very active in promoting the emerging African apparel and textile chain.

In what IAF has dubbed the 2nd phase post MFA sourcing shifts production in Africa in on the increase and moving beyond the traditionally strong garment producing countries as Mauritius and Madagascar. Although in absolute terms apparel production in Sub Sahara Africa is currently not large, growth is robust and the expectation is that global market shares will continue to grow.

ACTIF's IAF membership will help to extend its already large international network and give it an even firmer place in the global community of apparel associations. For other IAF members, based on the 'members help members' principle African apparel industry will be more accessible.

Turkish textile exports touch \$6.92bn in Jan-Oct'13

Turkey's textile exports during the first ten months of

2013 touched US\$ 6.92 billion, indicating an increase of 7.3 percent year-on-year, as per the data released by the Istanbul Textile and Apparel Exporters' Association (ITKIB) and Turkey Exporters Assembly (TIM).

According to the October 2013 Export Data Report of TIM, Turkey exported textiles and raw materials worth US\$ 6.9 billion during the January to October period, of which woven fabric exports accounted for 33 percent with exports reaching US\$ 2.3 billion, during the first ten months of 2013.

The textile and raw material exports during the January to October 2013 period accounted for 5.6 percent of the overall exports from Turkey.

Sub-sector wise, the highest exports were from the woven fabric category, which exported goods worth US\$ 2.3 billion during the first ten months of the current year, followed by yarn with US\$ 1.43 billion, knitted fabrics with US\$ 1.40 billion and fibers with exports worth US\$ 526 million.

According to the data, the European Union (EU) remained the main market for Turkey's textile products, as 45.4 percent of the country's total textile exports were destined to EU during the first ten months of 2013. Exports to the Middle East during this period saw an increase of 0.9 percent year-on-year, with textiles and raw materials worth US\$ 532 million were destined to the region.

Country-wise, Turkey exported textiles and raw materials worth US\$ 883 million to Russia, US\$ 696 million to Italy, US\$ 361 million to Germany and US\$ 267 million to Romania during the January to October 2013 period.

Of the overall textile exports from the country during January to October, 2013, textiles and raw materials from Istanbul accounted for US\$ 3.27 billion, whereas the textile province of Bursa's exports amounted to US\$ 933 million.

Yarn Expo Autumn fair set new records this year

The recently concluded Yarn Expo Autumn fair set new records this year for both exhibitors and visitors.

Nearly 150 suppliers from 13 countries and regions took part, including Bangladesh, China, Hong Kong, India, Indonesia, Pakistan, Singapore and Thailand, and new

order to promote culture of entrepreneurship as well as growth of SMEs.

The COSME project will help various SMEs, including textiles, to benefit from easier access to the EU markets and international markets, the entrepreneurs who want to work on their own and are facing challenges for expanding business would receive tailored services and supports and the authorities of the EU member states would also assist to develop and implement effective policy reform related to SMEs.

US textile & apparel imports grow 3.78% in Jan-Oct'13

The import textiles and apparel by the US increased by 3.78 percent year-on-year during the first ten months of 2013 to \$88.954 billion, according to the data released by the Office of Textiles and Apparel (OTEXA), U.S. Department of Commerce.

With \$35.467 billion worth of supplies, China had a lion's share and accounted for 39.76 percent of all US textiles and apparel imports during the ten-month period. However, it was Vietnam, Sri Lanka and Bangladesh which saw a double-digit rise in their exports, among the top 15 textiles and clothing suppliers to the US during the period.

The US imports of textiles and garments from Vietnam touched \$7.414 billion from January to October 2013, registering a jump of 13.76 percent over imports worth \$6.517 billion made during the corresponding period of last year.

The imports of textiles and garments from Sri Lanka reached \$1.379 billion during the period under review, showing a rise of 12.14 percent over \$1.230 billion worth of imports made by the US during the same period in 2012.

The supplies of textiles and clothing from Bangladesh to the US surged 11.67 percent to \$4.444 billion, against the US imports of \$3.979 billion in the first ten months of 2012. Category-wise, apparel imports by the US grew 3.94 percent year-on-year to \$67.972 billion, while non-apparel imports increased by 3.24 percent year-on-year to \$20.982 billion.

Of the total US textile and apparel imports of \$88.954 billion, cotton products accounted for \$43.782 billion,

while man-made fibre (MMF) products were worth \$39.646 billion, followed by \$4.045 billion of wool products and \$1.480 billion of products from silk and vegetable fibres.

1000 delegates attend Indian Cotton Conference

Aligned with the theme "Growing Together" India seemed to be participating cohesively at the Leela Kempinski, Gurgaon during Indian Cotton Conference 2013 organized by The Northern India Cotton Association Limited (NICAL). The Union Textile Minister, Dr. K S Rao swept away the audiences while other dignitaries like Ashok Tanwar - MP Sirsa, Padma Bhushan SP Oswal - Chairman Vardhaman Group, AB Joshi - Textile Commissioner, Mohit Shah - President ICA, UK, Mahesh Sharda - President NICAL, Antony Tancredi - CEO, Allenberg Cotton & Global Head Louis Drefyus Cotton Platform, USA and Ray Butler - MD Cottonlook UK, addressed the filled auditorium of around 1,000 people adding to value chain of Indian Cotton Industry.

Dr. KS Rao said that everybody in the cotton industry, whether farmers, weavers, spinners, ginners, mill owners, traders or exporters are working for individual benefits wherein the country today needs integrated approach towards sustainability and growth. Self-centred approach is hampering the overall growth and we are thus far from our efficiency in increasing per acre yield. He insisted on not focusing too much on raw cotton exports but to focus on adding value through each steps of finished goods production. Dr. Rao invited the foreign investors to set up manufacturing facilities ensuring full government support. KS Rao said that all the stakeholders in individual capacities should invest in research and developments and anybody can reach the textile ministry for up to 50% government aid.

Indian Cotton Conference 2013 is the first national level conference in the Cotton Industry and people from all over the country participated enthusiastically. Shri SP Oswal was awarded with Life Time Achievement Award for his 47 years of contribution to Indian Cotton Industry. Special award was given to Mohit Shah for becoming youngest and first Indian President of International Cotton Conference, UK. 9 distinguished awards were



World Textile News

Tekstil Dünyası and ECR Fuarçılık, will organize textile and apparel machinery fair together in Kahramanmaraş Exhibition Center on 22-25 October 2014

The organization that will be held, will be much more than a fair. Conference to be held simultaneously with B2B business meetings, panels and symposiums, will transform the fair into a textile show. This niche organization will take place in a total of 6500 square meters closed area of 18 thousand square meters for the first time in Turkey and this selected location covers an area of 70 per cent Turkish textile and apparel production. When we look at the numerical data of 2012, Turkey's 72.9 percent of the textile incentive certificates has been taken from Kahramanmaraş and its border cities. By being neighbors with developed provinces in the textile industry such as Kayseri, Malatya, Adiyaman, Osmaniye, Gaziantep, Urfa and Adana, this shows how Kahramanmaraş is strategically important. That is why Kahramanmaraş is really at the heart of the textile. The organization that will take place on October 2014, will be a fresh blood for this heart. When we look at the textile productions, Turkey's 30 percent of yarn production and 10 percent of woven fabric production takes place in Kahramanmaraş. The textile sector's contribution to economic growth in the region will help to announce its name more with these organizations, will lead to new investments and incentives. We are so proud that we started with the initiator of an international symposium

that will continue with a spectacular fair organization.

'Valencia govt must support textile firms for EU COSME'

The government of the Spanish autonomous community of Valencia should encourage the participation of Valencian textile firms in the new program for the Competitiveness of Small and Medium Enterprises (COSME) initiated by the European Union (EU), said director general of European Funds and Projects Juan Viesca, during the recently held Association of Textile Entrepreneurs of Valencia (ATEVAL) meeting of European clusters of technical textiles.

According to the director general, the COSME project of EU is scheduled to begin from January 1, 2014 and would be ongoing for the period 2014-2020, with an investment of €2.3 billion.

The director general explained that the European Commission estimates that around 330,000 EU companies can benefit through the COSME funding mechanism, which will undoubtedly lead to the creation of jobs.

During the ATEVAL meeting, the EU official said that almost €1.4 billion from the €2.3 billion COSME budget has been allocated to loans and risk capital to complement domestic financing in these SMEs.

Under the COSME project, SMEs in the EU countries would be provided with the credit facility of up to €150,000 to strengthen their competitiveness and sustainability, in

fields in this regard including textile, clothing, leather and shoes, according to reports.

Carpet, shoes and materials of leather are among the textile products' export to other countries.

In June, ISNA quoted Mehdi Mahmoudi, an official at the association of Iranian textile producers as saying that legal and illegal imports hold 40 per cent share in Iran's textile market. The figure was 50-60 per cent last year, he said, adding that the fluctuations in the dollar exchange rate have made importers reluctant toward importation.

Iran's Anzali Free Trade Zone Attractive to Foreign Investors

Iran's Anzali Free Trade Zone enjoys abundant potentials and facilities to attract foreign investors, specially the Russians, Moscow's top diplomat in Iran's Northern city of Rasht said.

"Anzali Free Trade Zone has highly proper potentials and is capable of attracting Russian investors," Russian Consul General in the provincial capital city of Rasht Maxim Baranov said during a visit to the Anzali Free Trade Zone on Saturday.

Noting that Anzali Free Trade Zone can play a significant role in organizing economic relations between Iran and other Caspian Sea littoral states, he said, "As Iran's only free zone on the rims of the Caspian Sea, Anzali Free Trade Zone can enjoy the legal advantages for attracting foreign investors, specially the Russians."

Non-oil exports from Anzali Free Trade Zone witnessed an eye-catching growth in the last Iranian year (ended March 20).

"The volume of non-oil exports from Anzali zone exceeded 258,000 tons last year showing a 95 percent rise as compared with the year before," Managing Director of Anzali Free Trade and Industrial Zone Saeed Rahimi said in April.

He noted that the value of non-oil exports from Anzali Free Trade Zone exceeded \$142mln last year.

Rahimi said that Iran's non-oil goods are exported to Caspian Sea littoral states, Eastern Europe, Latin American countries, Northern Europe and Arab countries in the Persian Gulf.

"The main exported commodities include chemical, mineral and cellulose products as well as food stuff and

textile products," he added.

Iranian nomads' Gabbeh carpets all the rage in Japan

Gabbeh wool carpets hand-woven by nomadic Qashqai people in Iran are taking off in Japan, apparently for their unique animal motifs and natural texture.

"The carpets have been featured in magazines and are selling like crazy," said Katsumi Okuma, 70, who imports Gabbeh carpets in Kobe.

"Gabbeh colors that are made possible by using natural plant dyes seem to suit the Japanese sensitivity," he said. According to Okuma, the Gabbeh carpets that are as large as two or three tatami mats — priced at ¥300,000 to ¥500,000 — are particularly in demand.

A store run by Hamid-reza Zollanvari, 43, in Tehran features Gabbeh carpets colored with natural plant dyes such as walnut and pomegranate and bear drawings of animals and plants.

"We export (Gabbeh carpets worth) around \$9 million to \$12 million to foreign countries a year, and 50 to 60 percent (of them are) for Japan," said the store's manager, Ali Farmani, 39. "The biggest market for us is Japan in the last few years."

Iran is also famous for Persian carpets, but exports have been sluggish due to their high cost.

Farmani said Gabbeh carpets come in "a lot of colors, sizes and designs" and are loved by Japanese because they can find one that matches their decor.

Near the southern Iranian city of Shiraz, the nomadic Qashqai women have been passing down the technique of weaving Gabbeh carpets for hundreds of years, while moving from one location to another in the mountainous region as the seasons change.

The technique has been added by UNESCO to its list of intangible cultural heritage.

The Qashqai people initially produced Gabbeh carpets for their own use.

But Zollanvari's father, who was confident that people around the world would also love the designs and texture, started exporting them about four decades ago.

To attract more business in Japan, Zollanvari has organized events in which Qashqai women weave a Gabbeh before customers.

Iran Textile News

Iranians add properties to cotton with nanobiotechnology

Iranian researchers from Islamic Azad University, Ardebil Branch, in association with their colleagues from Amir Kabir University of Technology presented a new and simple method for the completion of the process of production of cotton-based goods by using nanobiotechnology.

The method enables the production of cotton fibers with antibacterial and antifungal properties, and the clothes do not cause any side effect on human's body due to their very low toxicity.

The aim of the research was to present a new and simple method for the completion of textile products by using biotechnology and nanotechnology at the same time. To this end, enzymes such as cellulase, laccase and their mixture in addition to nanoclay were used in the completion of antibacterial cotton products painted by indigo, and the antibacterial and antifungal properties of the final product were investigated.

Results showed that the cotton fiber produced through this method has antibacterial and antifungal properties and it has high compatibility with human's skin. In addition, since nanoclay was used in the bleaching and washing processes, the final product is bright and beautiful.

High softness and flexibility due to the elimination of lint from the surface of the product are among other desirable properties of the product. Because the three processes bleaching, enzyme washing, and antibacterial treatment

occur at the same time, the consumed amount of energy is reduced by using this method.

Apart from the promising role of the modified nanoclay in the elimination of microorganisms, they act as adsorbent and therefore less polluted wastewater is created. Therefore, the presented method can be considered a simple and effective method to benefit from desirable and multipurpose properties in cotton fabrics.

Iran forecasts 200,000 tons of unrefined cotton harvest

Iran forecasts harvesting some 200,000 tons of unrefined cotton in the current calendar year, which ends on March 20, 2014, ISNA quoted Hassan Hosseinpour, an official at Iran's Ministry of Agriculture, as saying on November 30.

About 100,000 hectares area of lands across the country is under cultivation of cotton, he added.

It is expected that 65,000 tons of refined cotton will be produced this year, he further said.

He added that the national textile industry is suffering from the shortage of refined cotton. The country needs 120,000 tons of cotton per year, but just 50 per cent of the figure is met domestically, he said.

In October 2012, Iranian industry ministry official Mehdi Eslampanah said that regional countries as well as the South America are the main targets for Iranian textile products.

More than 9,770 industrial units are working in different



Texbridge gathered international buyer companies and exhibitors with B2B meetings with the support of Economy Ministry of Turkey.

COUNTRY	COMPANY
- IRAN	CONSENSUS (CSS)
- IRAN	BAKHESH TEJARAT ARAS
- IRAN	PİRAJHE
- IRAN	ADLM GİYİME ARAS
- IRAN	AZAR DOOKHT E PARASTOO
- SPAIN	PIPO COMPANY
- SPAIN	AZURA STUDIO
- SPAIN	MADELINE FACTORY SL.
- SERBIA	GERMAN DOO
- SERBIA	RPR " IN TRIKOTAZA" ARILJE
- TUNUSIA	TEXTILE FASHION
- TUNUSIA	AZIZ CONFECTION
- TUNUSIA	GMC: GROUPE MEDITERRANNEN DE CONFECTION
- TUNUSIA	MODE TUNISIENNE
- TUNUSIA	PRAMESS TEX
- TUNUSIA	PRAMESS TEX
- TUNUSIA	SMT: SECIETE MODERNE DE TEXTILE
- TUNUSIA	SOLAF - STE LINDA APPAREL&FASHION
- TUNUSIA	TEXAS COMPANY
- FRANCE	MCOTTON
- ALGERIA	SARL EL NAWAHIB
- IRAN	NASSAJI EMROUZ
- RUSSIA	PROFASHION PUBLISHING HOUSE
- RUSSIA	NATANNGE INTEROFFICE MAGAZINE FMD

VISITOR PROFILE

- Ready-to-wear and Garment manufacturers
- Fashion designers
- Purchasing offices
- Textile wholesalers and Distributors
- Representative companies
- Chain stores purchasing officers
- Accessory wholesalers and Retailers
- Import and Export companies
- Agencies
- Production and R&D managers
- Other

VISITOR STATISTICS

Texbridge Istanbul has been visited by 18.000 professional visitors of which 3.180 was foreigners.

Turkish textile sector which is 3rd textile exporter in Europe left the fair satisfied by signing new business agreements with the major buyers coming to Texbridge Istanbul from Italy, France, Germany, Austria, Russia, Canada, Iraq, Tunisia, Israel.



TEXBRIDGE ISTANBUL POST SHOW REPORT



Turkish textile sector met the professionals around the world

Texbridge Istanbul, was organized to respond the domestic and international trade requirements of Turkish textile sector at top level by considering the world textile and ready-to-wear market trends. Starting its journey with the aim of connecting key players of textile industry, Texbridge Istanbul has become the most influential trade fair for fabrics, yarn, trimmings and accessories. Worldwide famous trend forecasters presented their 2014-2015 autumn-winter textile and accessories trends at Texbridge Istanbul.

TEXBRIDGE 2013 / 2

Fair :	Texbridge Istanbul - Textile and Accessories Fair
Date :	9-11 October 2013
Venue :	CNR Expo Center, Yeşilkoy / Istanbul
Period :	Twice a year
Organized by :	ITF-Istanbul Fuarçılık A.S.
Cooperation with :	UTIB - Uludağ Textile Exporters Association
Supporters :	Ministry of Economy, TIM, IHKIB, UHKIB, TGSD, DENIB, DOSABSIAD, LASIAD, OTIAD, ORSAD, MESIAD, GAIB and KOSGEB.
Exhibition Area (gross) :	20.000 m2
Number of Participants :	223
Number of Visitors :	18.000 (3.180 int'l visitors)
Web :	www.cnrtextbridge.com

AFTER TEXBRIDGE

THE WORLD'S FASHION AND 2014-2015 AUTUMN - WINTER TRENDS WERE SET AT TEXBRIDGE

The textile and accessories fair Texbridge proved that it is approaching to its target to become one of the top 3 fairs which the world considers as a reference in textile and accessory selections with its trend seminars, trend offices, exhibitor companies and professional buyers.

With the support of the sector leader associations and unions, the fair, which hosted its visitors for three days, was carried out with the participation of 223 companies on a total area of 20.000 square meters.

EXHIBITOR PRODUCT GROUPS

- Knit fabric
- Woven fabric
- Denim
- Artificial leather
- Yarn
- Accessory and Sub-industry

BUYER DELEGATION PROGRAMME for TEXBRIDGE Istanbul





HIGHTEX 2016

press
release
www.itm2016.com.tr

ITM 2016 EXHIBITION PREPARATIONS HAVE BEGUN

In the years of 2012 and 2013, due to the high demand from the sector, ITM exhibition was held consecutively. The following year for ITM was determined as the year 2016. The placement and sales endeavors for ITM 2016, whose date will be announced as soon as possible...

It was determined that the next ITM exhibition would be held in the year 2016. We will announce the exhibition dates very soon, and begin the necessary endeavors... ITM 2016 Exhibition will once again be organized with Texpo Eurasia Exhibition. With the collaboration of Tüyap and Teknik Fuarçılık, ITM Texpo Eurasia 2016 Exhibition will take place in İstanbul Beylikdüzü Tüyap Exhibition, Convention and Exhibition Center. ITM Texpo Eurasia ITM 2016 is planned to be held at the same time with HIGHTEX and İstanbul International Yarn Exhibition, and its dates will be announced soon.



Applications from the Textile Machine Manufacturers' Associations of participant countries have begun to arrive. These applications notified us that countries wanted to build pavilions and that they were awaiting placement responses for ITM 2016 Exhibition. Additionally, various companies have begun to send in their applications. Accordingly, we would like to stress that the placements and sales for ITM 2016 Exhibition will begin in the upcoming days.

We wish to see you in ITM, the only and the most important textile machinery exhibition in the region in 2016.



press
release

DOMOTEX Middle East

(7 – 10 November 2013)

DOMOTEX Middle East a major success

- 180 exhibitors showcased innovations from the carpet and floor coverings sector in Istanbul
- Trade show remarkable for high level of international attendance

Istanbul/Hannover. DOMOTEX Middle East is the leading international trade fair for carpets and floor coverings for markets in Turkey and the Middle East. It took place in the IFM Istanbul Expo Center from 7 to 10 November and attracted 4,321 international trade visitors. A total of 180 exhibitors from 16 countries used the show as a platform for making new business contacts and cultivating existing customer relationships. India, China, Iran and Germany showcased the diversity of their products at joint display stands. In all, the event occupied a net exhibition floor space of approximately 6,000 square metres. Martin Folkerts, Director of Global Fairs at Deutsche Messe AG in Hannover, summed up the event as follows: "This year's DOMOTEX Middle East was again a highly international event. Around 50 percent of the exhibitors came from abroad. During the four-day show, they met high-calibre industry professionals from Turkey and the Middle East."

The visitors included wholesalers and retailers, decision-makers from the construction industry, architects, interior architects and project planners. Moreover, DOMOTEX Middle East was attended by numerous business delegations, with teams of experts coming from Lebanon, Kuwait, Saudi Arabia, Qatar, Bahrain, the United Arab Emirates, Yemen, Oman, Iran and Iraq. "The construction boom in Turkey continues unabated, as illustrated by the multitude of commercial and residential projects currently in progress. This situation has led to excellent sales opportunities for the carpet and floor coverings sector, which was clear from the mood of exhibitors at DOMOTEX Middle East 2013," emphasized Folkerts at the end of the show. An impressive number of world-wide leading companies presented a comprehensive range of carpets, floor coverings and services. The products on show included both hand-knotted and machine-made carpets, textile and resilient floor coverings, parquet and other wooden floors, laminates, floor coverings for sports facilities, fibres, yarns and woven materials. Visitors had the opportunity to view application and laying techniques as well

as machines and state-of-the-art technologies.

This year's trade show boasted an extended program of networking and forum events. The Carpet and Rug Restoration Workshop, for instance, was highly popular, while the second ZGF – Future of Flooring Forum attracted an array of high-calibre speakers, including Peter H. Meyer from the Association of European Producers of Laminate Flooring, Criswell Davis from the American Hardwood Export Council (AHEC) and François Sougnez from the European Federation of the Parquet Industry. The forum focused more strongly than in the past on knowledge transfer. The YES Forum on the third day of the show examined the role of interior architects in construction projects. One particular highlight was the presentation of the IHIB Carpet Design Awards on the first day, when the spotlight was primarily on young Turkish carpet designers.

The concurrent R+T Middle East showcased an extensive range of specialist products and services such as roller shutters, window shutters, awnings, canopies, blinds, windows, doors, gates, control and drive technology, electrical safety equipment, commercial furnishings and fittings as well as specialist literature, thus offering comprehensive synergies for international trade visitors.

About DOMOTEX worldwide:

DOMOTEX Middle East in Istanbul, which closed its gates on 10 November, is aimed at markets in Turkey and the Middle East and is organized by Hannover Messe International Istanbul, the Turkish subsidiary of Deutsche Messe. DOMOTEX HANNOVER, which is organized by Deutsche Messe, is the world's largest trade show for carpets and floor coverings. Next year's event at the Exhibition Grounds in Hannover will run from 11 to 14 January. DOMOTEX asia/CHINAFLOOR, which takes place next year from 25 to 27 March in Shanghai, is the leading floor coverings show in the Asia-Pacific region. The event is a joint project by VNU Exhibitions Asia, Build Your Dream and the Deutsche Messe subsidiary Hannover Milano Fairs Shanghai. Finally, as a special platform for the Russian-speaking countries, Deutsche Messe RUS organizes DOMOTEX Russia, which runs from 1 to 3 April 2014 at the ARTPLAY Design Centre in Moscow.

www.domotex.de/pressservice